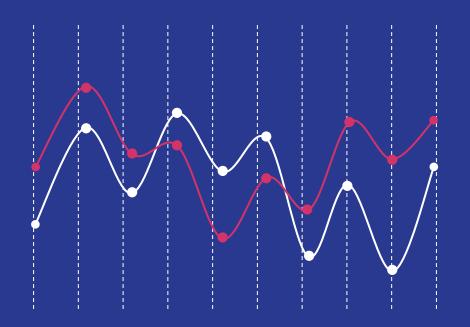
Mappa Zone Italia Update

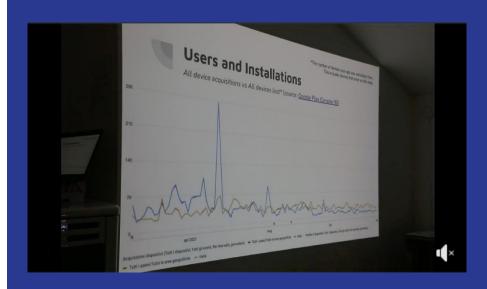
A Circleton project



Update on our project

Do you remember?

2nd September 2021 (*link*)



We hit a new record!

+33258 views (**~+17**% from 02/09/2021)!

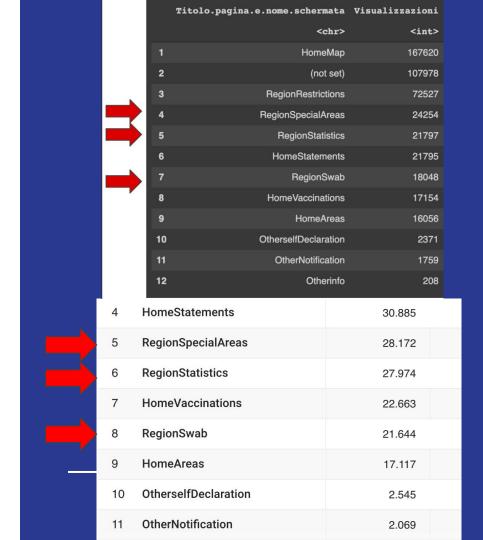
		HomeMap	167620
1	HomeMap		200.878



Swap RegionSwab tab with RegionStatistics tab in Region page.

We can see that this swap worked from the number of views:

- Before the update: 3749
- After the update: 6330 (**+2581**)



What can we do?

Just ~30% of the users, since the <u>last release</u> (13/10/2021), viewed the GreenPass page. 12 HomeGreenPass 883

Downtrend



Number of users:

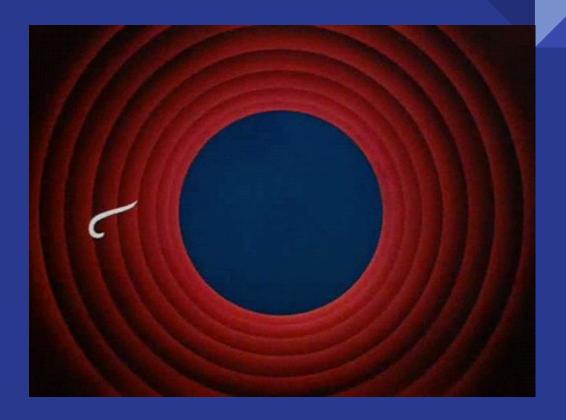
- 02/09/2021 (<u>speech</u>): 3170
- 13/10/2021 (<u>last release</u>): 2843 (**-327**)
- 15/11/2021: 2608 (**-235** from 13/10/2021, **-562** from 02/09/2021)



Opinions about the current release?

Future developments (?)

What will happen in the coming months?



Thanks for your attention! 🖋